

Exponential Functions

D. Laws of Exponents

$$b^m \cdot b^n = b^{m+n} \quad 2^2 \cdot 2^3 = 2 \cdot 2 \cdot 2 \cdot 2 = 2^5$$

$$\frac{b^m}{b^n} = b^{m-n}$$

$$(b^m)^n = b^{m \cdot n}$$

$$(a \cdot b)^m = a^m \cdot b^m$$

$$b^0 = b^{m-m} = \frac{b^m}{b^m} = 1 \Rightarrow b^0 = 1$$

$$b^{-m} = b^{0-m} = \frac{b^0}{b^m} = \frac{1}{b^m}$$

$$b^{m/n} = \sqrt[n]{b^m}$$

$$\left(\frac{a}{b}\right)^m = \frac{a^m}{b^m}$$

exercise

Give a numerical example to show that the following statements are false.

$$\begin{aligned} \text{a) } (a+b)^m &= a^m + b^m \\ a=1 \quad b=1 \quad m=2 \\ (2)^2 &= 1^2 + 1^2 \\ 4 &\neq 2 \end{aligned}$$

$$\begin{aligned} \text{b) } \sqrt{a+b} &= \sqrt{a} + \sqrt{b} \\ a=16 \quad b=9 \\ \sqrt{25} &= \sqrt{16} + \sqrt{9} \\ 5 &\neq 7 \end{aligned}$$

$$\frac{1}{\sqrt{a+b}} \quad \left\{ \quad \frac{1}{\sqrt{2}} \cdot \frac{\sqrt{2}}{\sqrt{2}} = \frac{\sqrt{2}}{2} \right.$$

D₂ Exponential Functions

$$\begin{aligned} f(x) &= a \cdot b^x \\ a &\neq 0, \quad b \text{ is positive, } b \neq 1 \end{aligned}$$

→ a is our initial value

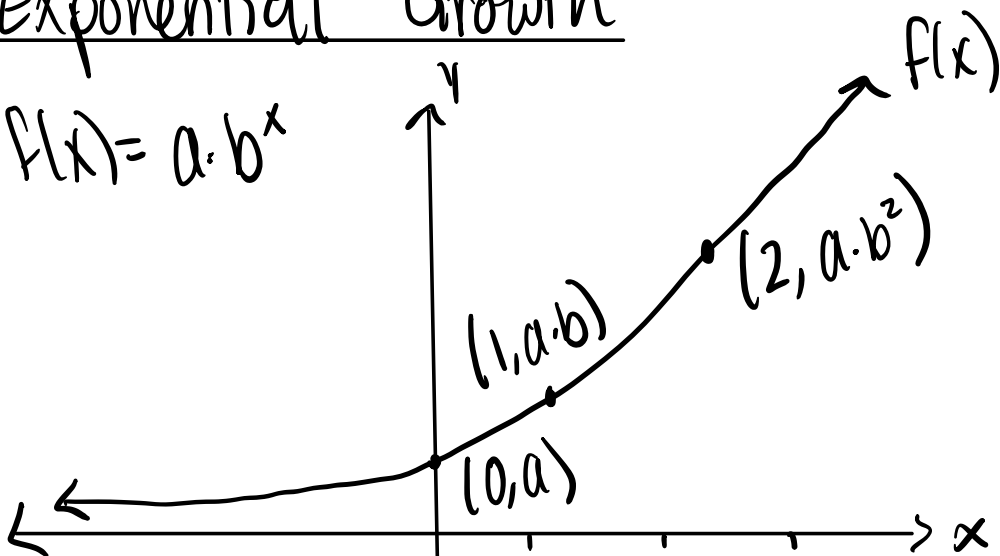
$$f(0) = a$$

→ b is the "base": grow-by value

$0 < b < 1$ decay
 $b > 1$ growth

Exponential Growth

$$f(x) = a \cdot b^x$$



• Domain:

$$\{f(x) \mid x \in \mathbb{R}\}$$

$$\{x \mid x \in \mathbb{R}\}$$

"for all"

"such that"

set of real numbers

$$\mathbb{R} \supseteq \mathbb{C} \supseteq \mathbb{N}$$

$$x \in (-\infty, \infty)$$

\in "an element of"

• Range: $\{y \mid y \in (0, \infty)\}$

$$a > 0$$

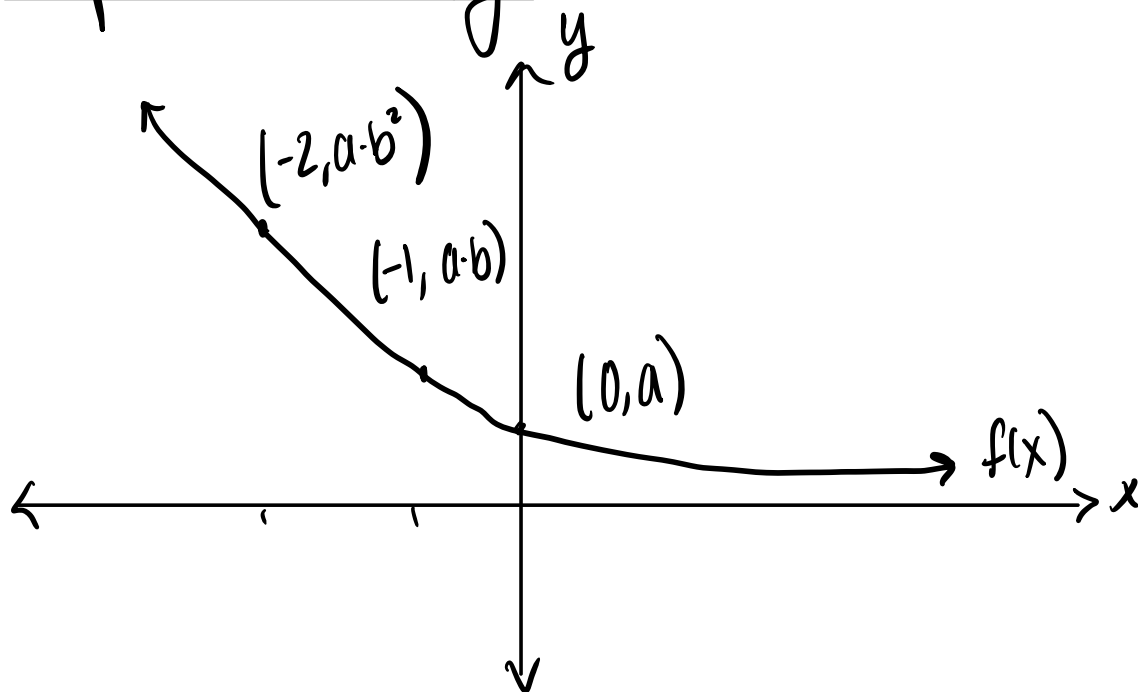
$$b > 1$$

• No vertical asymptotes

• Horizontal asymptote $y=0$

• Increasing everywhere on the domain

Exponential Decay



- Domain: $\{x \mid x \in \mathbb{R}\}$
- Range: $\{y \mid y \in (0, \infty)\}$
* $a > 0$ $0 < b < 1$
- No vertical asymptote
- Horizontal asymptote at $y=0$
- Function is decreasing everywhere

D3 the natural base e

" e " Euler's number

$$e \approx 2.71828... \quad \leftarrow \text{irrational number}$$

We can approximate e using

$$e = \lim_{x \rightarrow \infty} \left(1 + \frac{1}{x}\right)^x$$

Thm. Any exponential function

$f(x) = a \cdot b^x$ can be rewritten

as $g(x) = a \cdot e^{k \cdot x}$ $\left\{ \begin{array}{l} b = e^k \end{array} \right.$

$\rightarrow k > 0$ exp growth

$\rightarrow k < 0$ exp decay

D4 Population growth model

if a population is changing at a constant % rate r / year, then

$$p(t) = P_0 (1+r)^t$$

P_0 initial population
 r decimal rep. of % growth
 t time (years, months, min, etc)

D5

Interest

$$a(t) = P_0 (1+r)^t$$

compounding
yearly

$$b(t) = P_0 \left(1 + \frac{r}{n}\right)^{t \cdot n}$$

→ n # of times we compound
per year

$$c(t) = P_0 \cdot e^{rt}$$

compounded
continuously

exercise

what is the difference between

$$x^5 = 70$$

$$5^x = 70$$

$$x = \sqrt[5]{70}$$

$$x = \log_5(70)$$

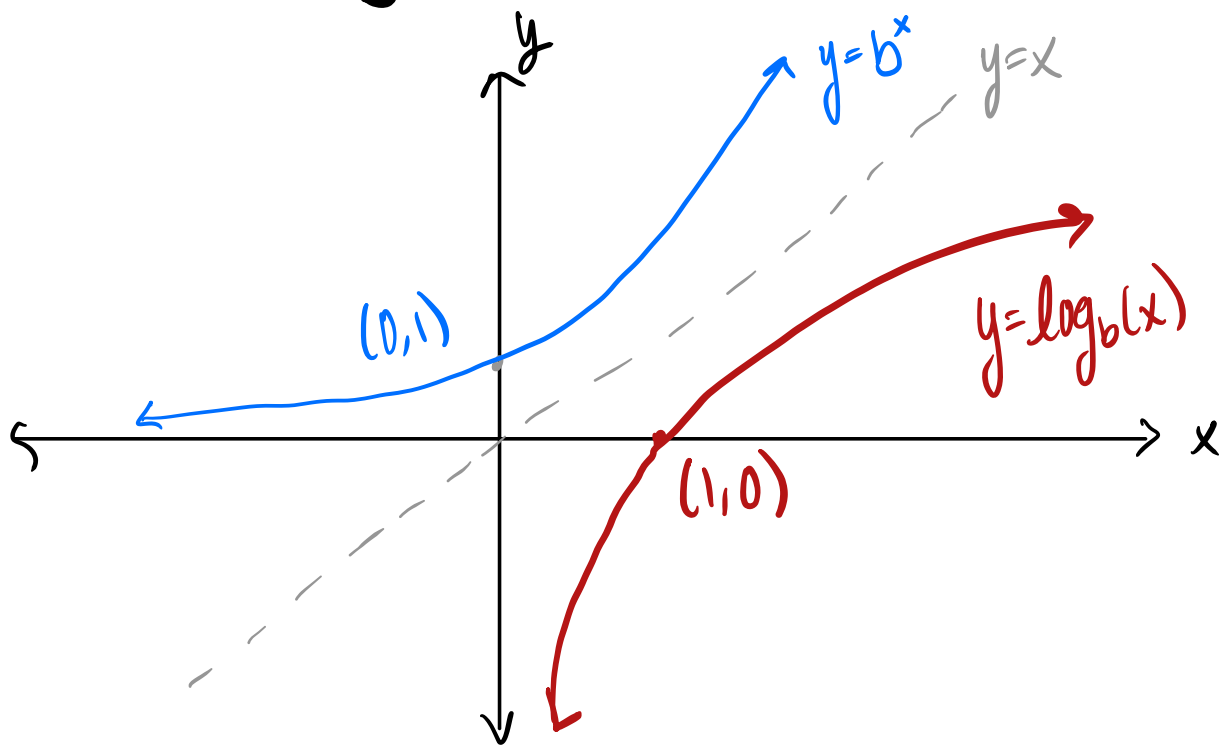
\mathbb{D}_0

Logarithmic Functions

If $x > 0$, $b > 0$ $b \neq 1$ then

$y = \log_b(x)$ if and only if

$$b^y = x$$



• Domain (Range) $\{x \mid x \in (0, \infty)\}$

- Range $\{y \mid y \in \mathbb{R}\}$
- increasing everywhere
- Vertical asymptote at $x=0$
- No horizontal asymptote

D7

Laws of logs

* $b > 0$ $b \neq 1$

$x > 0$ any real y

- $\log_b(1) = 0$
 $b^0 = 1$
- $\log_b(b) = 1$
 $b^1 = b$

- $\log_b(b^y) = y$
 $b^y = b^y$
- $b^{\log_b(x)} = x$
 $\sqrt{x^2} = x$



$\log_e(a)$

$\ln(a) = \log_e(a)$
"natural log"

- $\log(a \cdot b) = \log(a) + \log(b)$

WTS: $\log_b(M \cdot N) = \log_b(M) + \log_b(N)$

Proof

Let $M = b^x$ $N = b^y$ $x, y \in \mathbb{R}$

then by definition, it is also true
that $\log_b(M) = x$ $\log_b(N) = y$

$$\text{LHS} = \log_b(M \cdot N)$$

$$= \log_b(b^x \cdot b^y)$$

$$= \log_b(b^{x+y})$$

$$= x + y$$

$$= \log_b(M) + \log_b(N) \quad \square$$

- $\log\left(\frac{a}{b}\right) = \log(a) - \log(b)$

- $\log(a^n) = n \cdot \log(a)$

- $\log_n(a) = \log(a)$

"change of

base 1 formula"

$$\log\left(\frac{1}{a}\right) = \log(1) - \log(a)$$

$$= 0 - \log(a) = -\log(a)$$

$$\rightarrow \log(a^{-1}) = -\log(a)$$

Solve for x algebraically.

$$\textcircled{1} \quad 5^{2x+4} = 5^{x^2}$$

$$\textcircled{2} \quad 5^{4-3x} = 25^{x+2}$$

$$\textcircled{3} \quad 4(125)^x = 30(5^{2x})$$

$$\textcircled{4} \quad 7e^{-3x} = 63$$

$$\textcircled{5} \quad 2e^x = 50e^{-2x}$$

$$\textcircled{6} \log_2 (x^2 + 1) = 10$$

$$\textcircled{7} 3 \log(x) = \log(16) - \log(2)$$

$$\textcircled{8} 4 \ln(x) - 3 \ln(2) + \ln(16) = 20$$